

July 6, 1999 -- Transaction Code 123456
EARNIT CORPORATION

148

FIG. 15

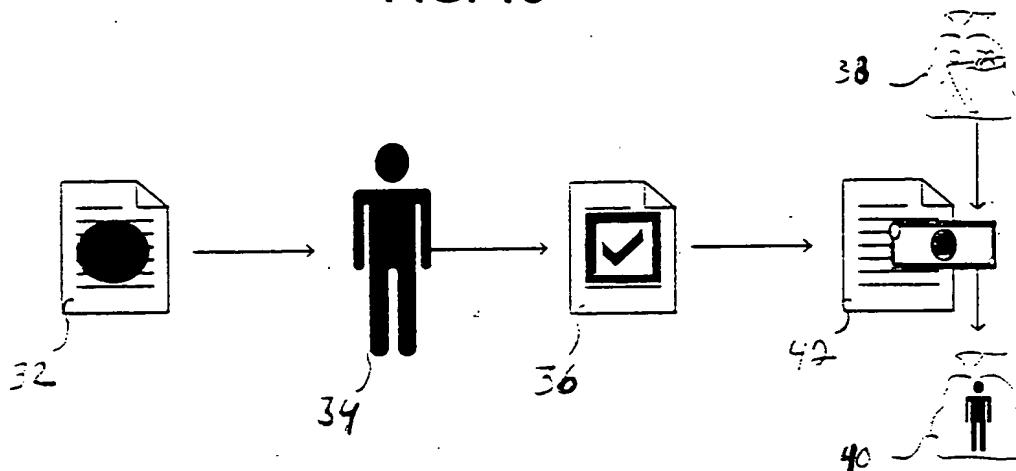


FIG. 3

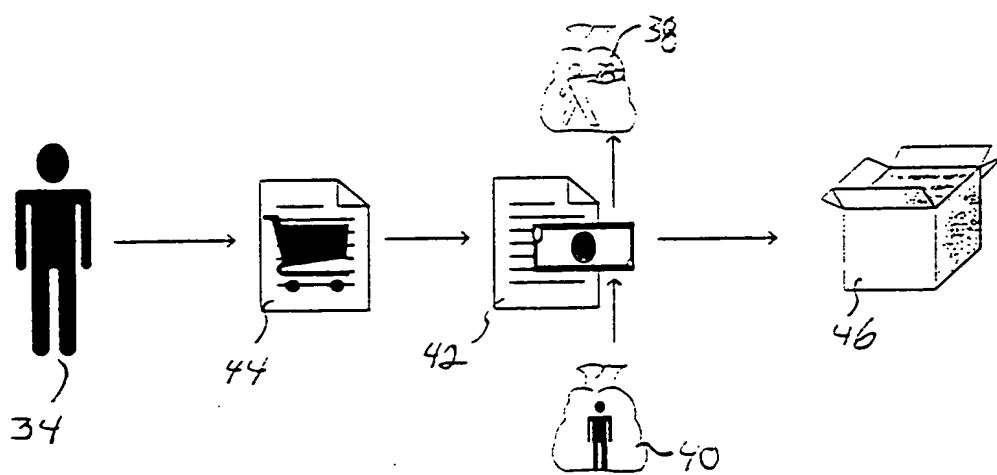


FIG. 4

000732595-1300800

0080021-065222760



CONTENT PROVIDER

- Content Provider ID
- Business details
- Balance
- URL

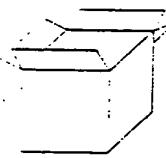
49



ACCOUNT HOLDERS

- Account Holder ID
- Demographic
- Country
- Language
- Personal
- Balance

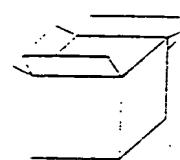
47



COMPENSATION

- Offer ID
- Value
- Frequency
- Location
- Messages
- Dependencies
- M.O.
- Number of Events to qualify for award
- time delay between events to add event to accumulator total
- period in which event must occur
- status (e.g. active, deleted)

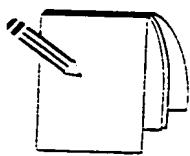
48



REDEMPTIONS

- Redemption ID
- Price
- Frequency
- Location
- Messages
- M.O.

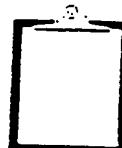
50



TRANSACTIONS

- Receipt code
- Value
- Context (who, where)
- Time

52



54

SESSIONS

- Session Key
- Info

FIG. 5

FIG. 6

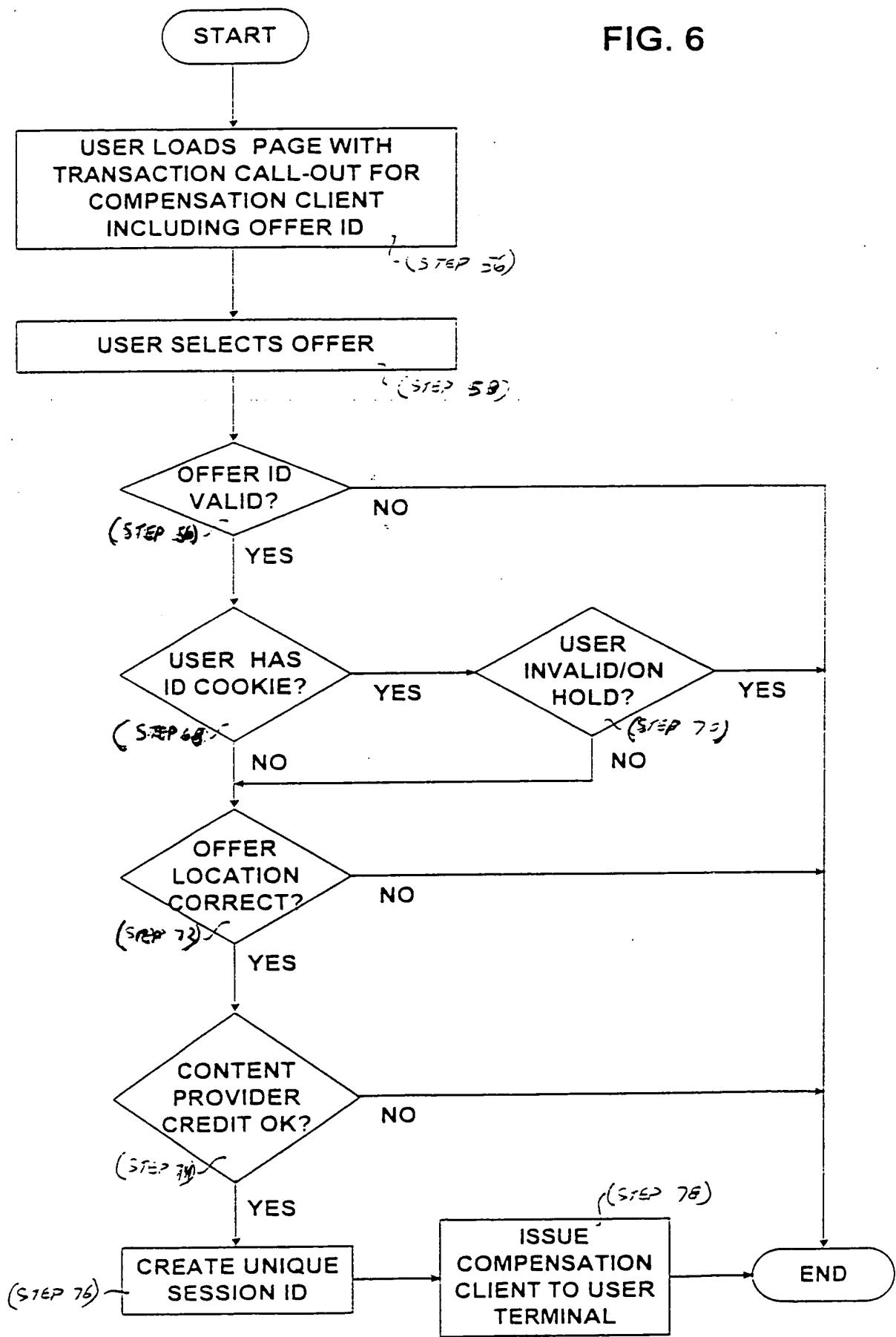
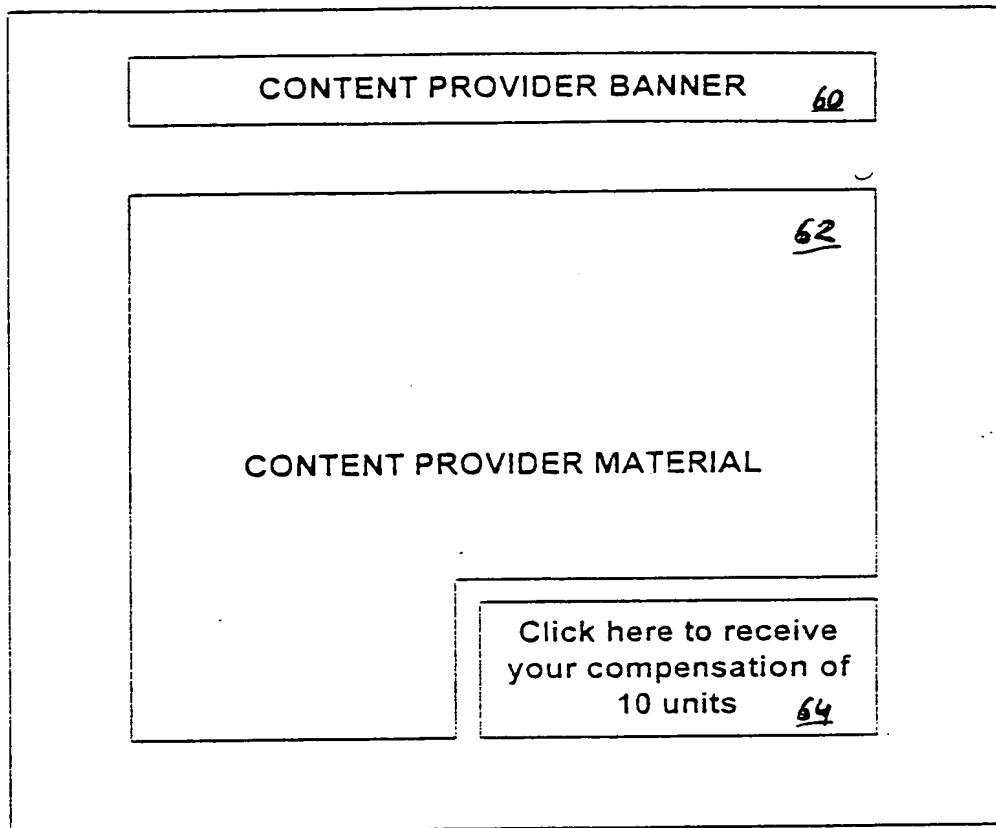


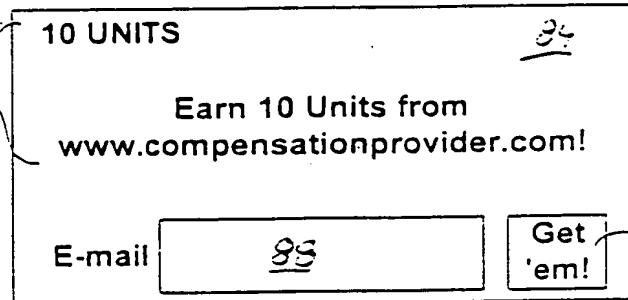
FIG. 7

32



00000000 - 00000000 - 00000000

30



34

FIG. 9

FIG. 10

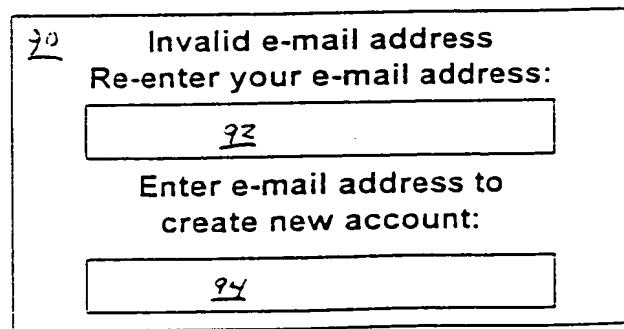
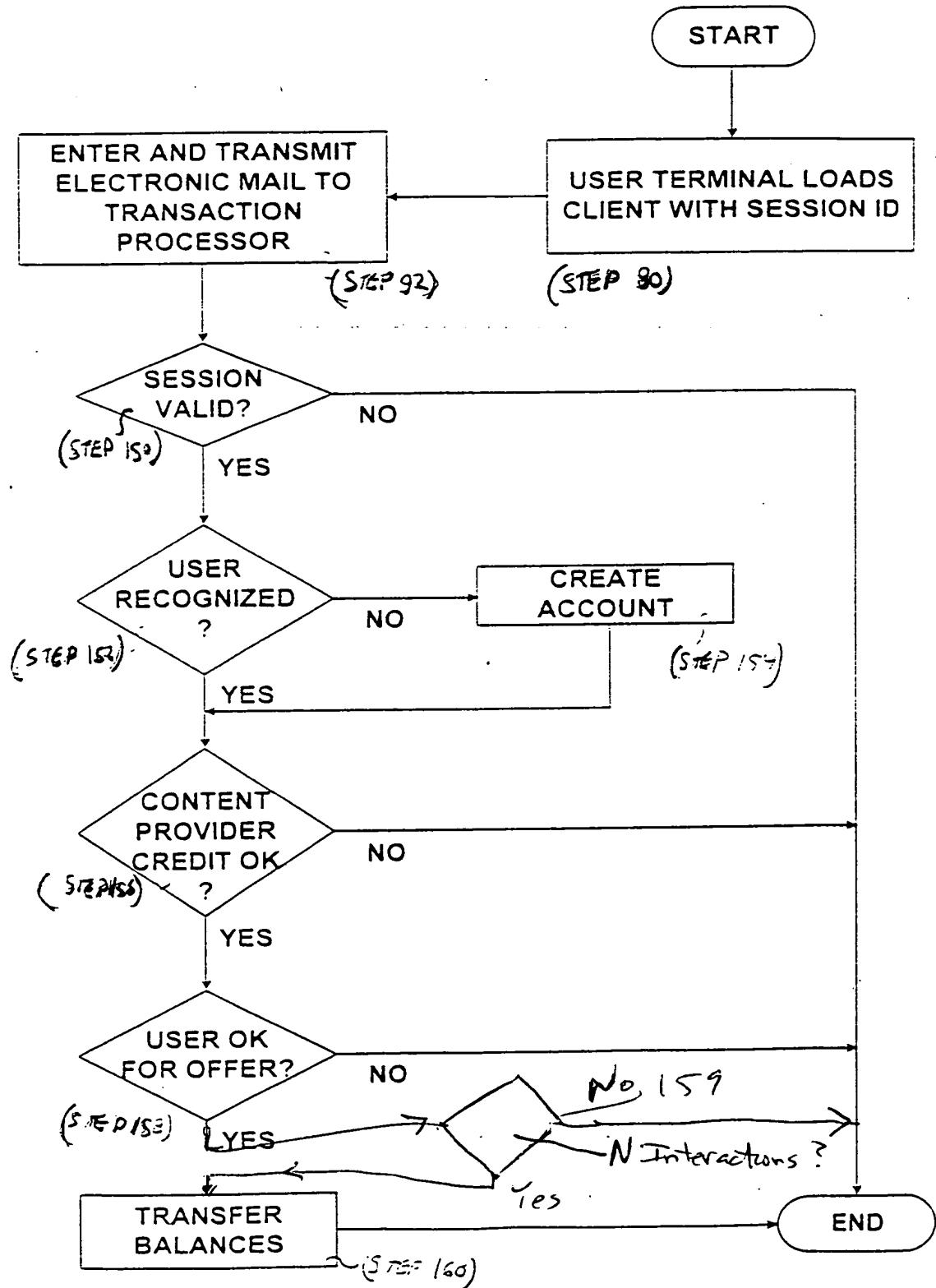


FIG. 8



00800211-065242260

000000000000000000000000

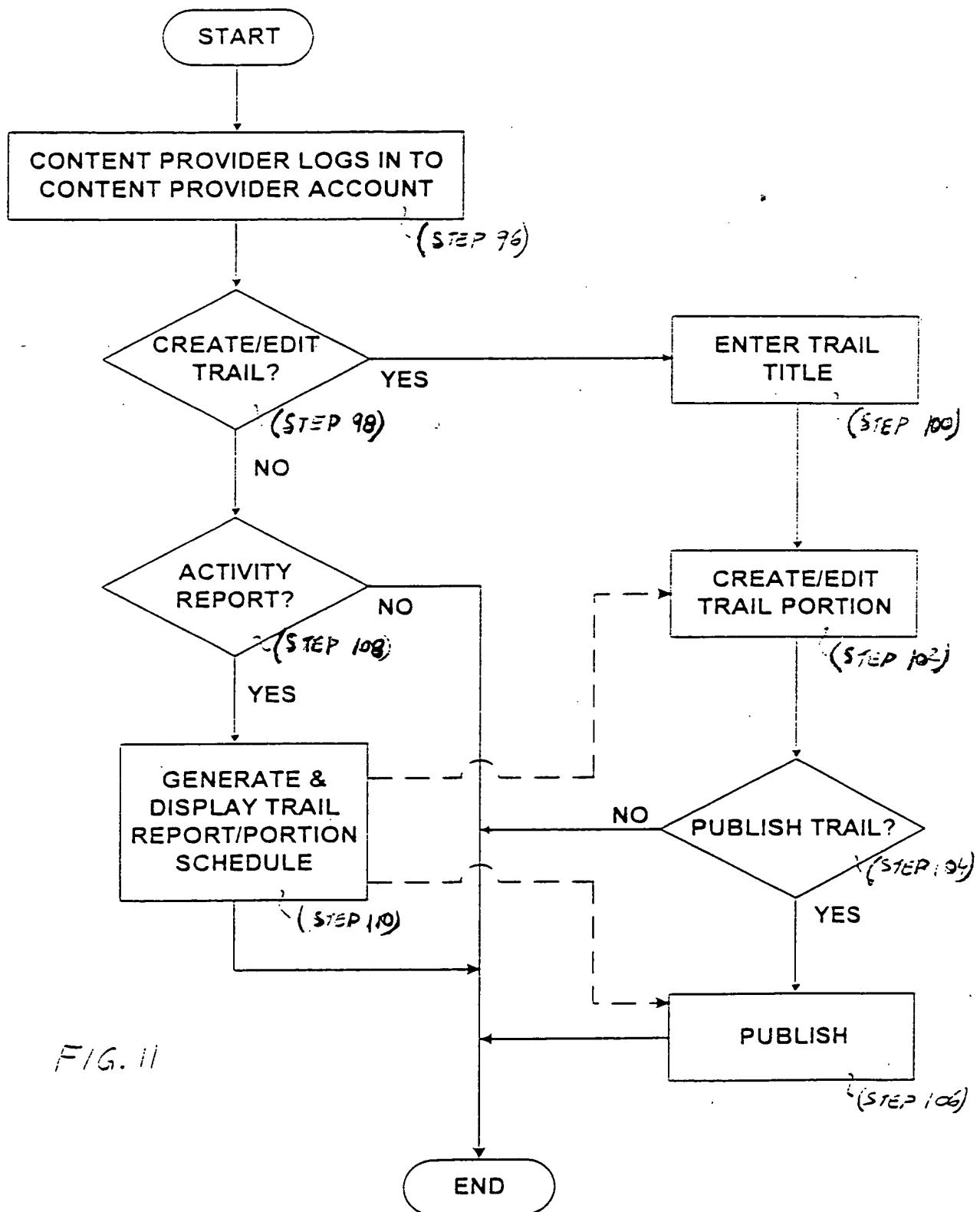


FIG. 11

09022506 - 120000

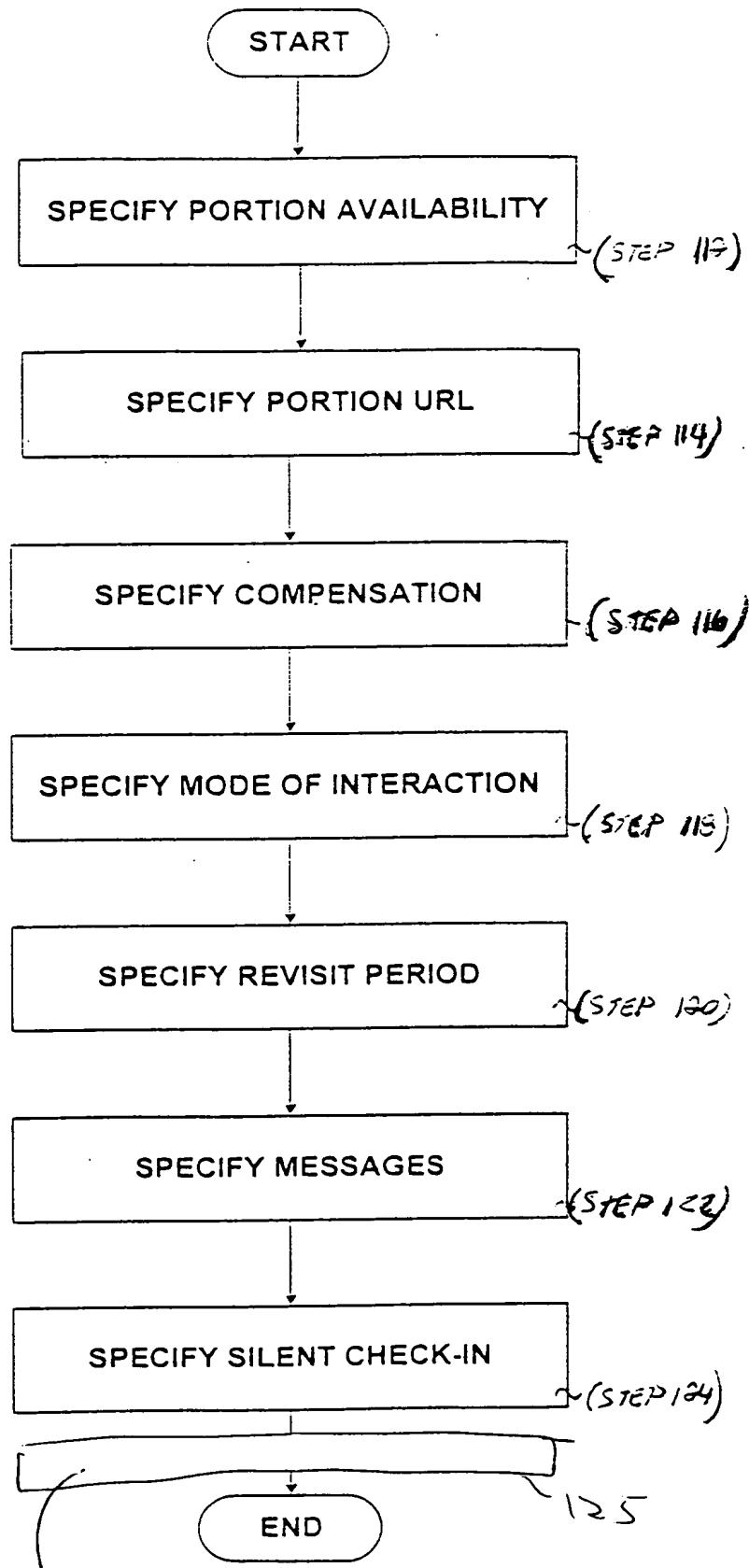


FIG. 12

Specify No. of Interactions
and Time limits

125

09222595-120800

FIG. 13

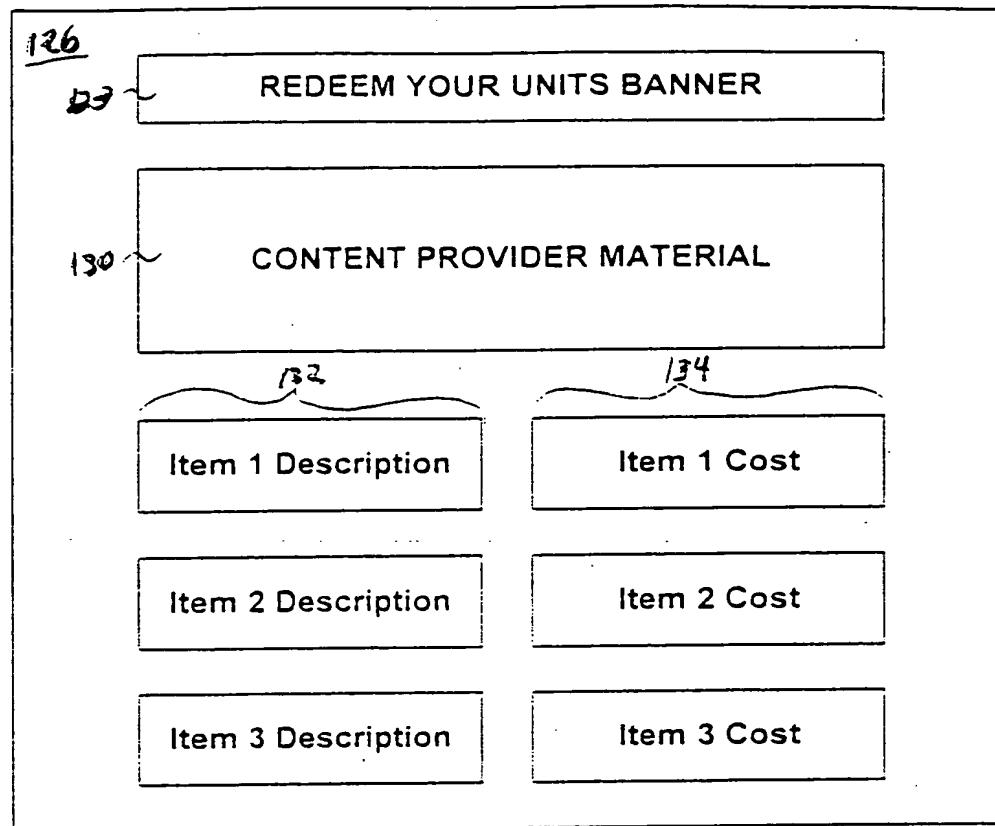


FIG. 14

